



# F3 AMERICAS CHAMPIONSHIP

2019 Style guide

# GUIDELINES

WWW.F3AMERICAS.COM



The following slides outline the specifications for all logo identification that each team and its drivers are required to follow during the 2019 F3 Americas Championship season. The specifications include logo type, location and size for the designated space. This document covers the Official F3 Americas Championship, Hankook Tires, Ligier, SCCA Pro Racing, Honda, Honda Racing HPD, Redline, Phillips 66 and the F3 Americas TBA title sponsor logos.

Teams should not produce official partner logos, series logos or numbers for their cars. All teams will receive two sets of decals, numbers and one set of patches with their vehicle registration. Additional sets will be available for purchase. Drivers are free to have their suits embroidered and not use the provided patches. **Please provide a solid background for the area where the logo is to be placed unless prior approval has been received by SCCA Pro Racing.** The goal is to maximize the contrast between the surface and logos, in order to provide the greatest visibility for trackside viewers.

Teams must send liveries to Sydney Davis Yagel ([syagel@sccapro.com](mailto:syagel@sccapro.com)) for approval prior to completion of the wrap. Any questions regarding logo placement, decals or assets, contact Amy Greenway ([agreenway@sccapro.com](mailto:agreenway@sccapro.com)).

[Sponsor assets can be downloaded from the F3 website by clicking here.](#)



The F3 logos must be given prominence and visibility, so they are not crowded by other text and graphics.

The clear space area of 2" is the minimum distance away from other graphics. We recommend that you increase this space whenever possible.

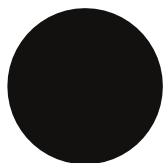
Whichever logo arrangement is in use, the width of the 'F3' icon should be at least 2" tall, and ideally larger when possible.

# GRAPHIC MOTIF

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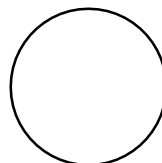


Black



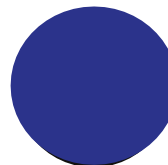
C 20  
M 20  
Y 20  
K 100

White



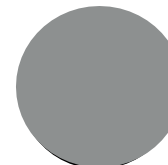
C 0  
M 0  
Y 0  
K 0

Blue



C 100  
M 97  
Y 3  
K 3

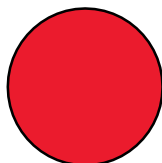
Silver



C 48  
M 38  
Y 38  
K 2

# HONDA

Honda Red



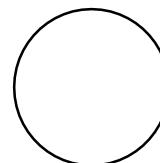
R 237  
G 27  
B 47

Black



C 20  
M 20  
Y 20  
K 100

White



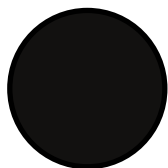
C 0  
M 0  
Y 0  
K 0

# GRAPHIC MOTIF

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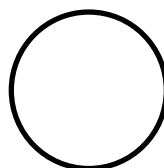


Black



C 20  
M 20  
Y 20  
K 100

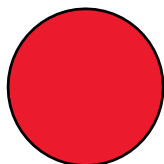
White



C 0  
M 0  
Y 0  
K 0

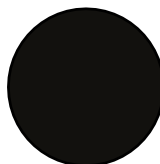


Honda Red



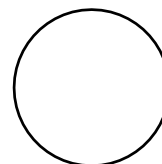
R 237  
G 27  
B 47

Black



C 20  
M 20  
Y 20  
K 100

White



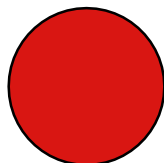
C 0  
M 0  
Y 0  
K 0

# GRAPHIC MOTIF

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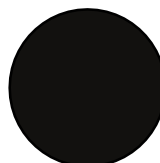


Red



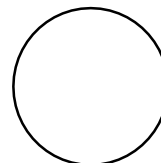
R 217  
G 23  
B 18

Black



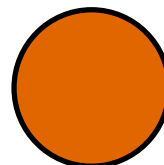
C 20  
M 20  
Y 20  
K 100

White



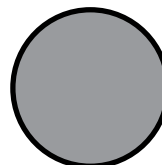
C 0  
M 0  
Y 0  
K 0

Orange



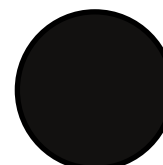
R 225  
G 102  
B 0

Grey



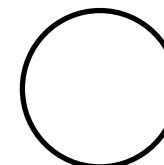
R 153  
G 155  
B 158

Black



C 20  
M 20  
Y 20  
K 100

White



C 0  
M 0  
Y 0  
K 0

# GRAPHIC MOTIF

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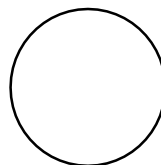


Black



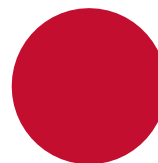
C 20  
M 20  
Y 20  
K 100

White



C 0  
M 0  
Y 0  
K 0

Red

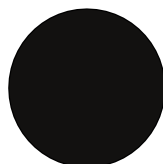


C 16  
M 100  
Y 88  
K 6



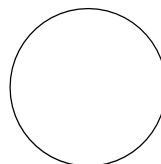
**HONDA**

Black



C 20  
M 20  
Y 20  
K 100

White



C 0  
M 0  
Y 0  
K 0

# GRAPHIC MOTIF

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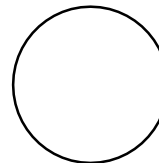


Black



C 20  
M 20  
Y 20  
K 100

White



C 0  
M 0  
Y 0  
K 0



Black



C 20  
M 20  
Y 20  
K 100

Yellow

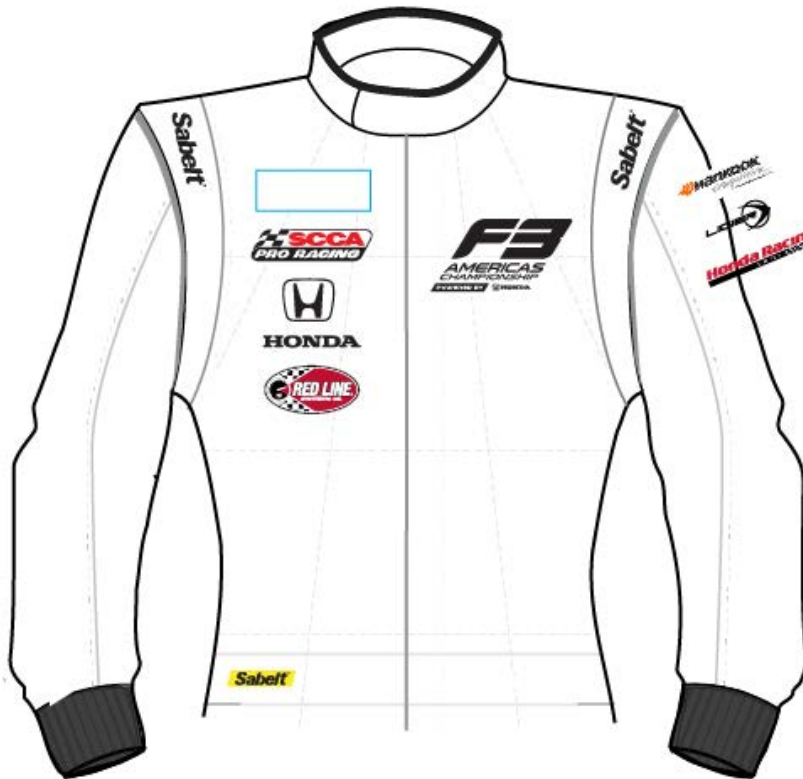


C 0  
M 0  
Y 100  
K 0



# DRIVER SUIT

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*There needs to be at least 1/2 height of the logo surrounding the combined H logo*

Upper chest, left-hand side

Format: 3" Tall



Left arm, upper-shoulder

Format: 2"x4"



**Honda Racing**

Upper chest, right-hand side

Format: 2"x4.5"



Leave 2"x4.5" space blank for title sponsor

Upper chest, right-hand side

Format: 2.5" Tall



**HONDA**

# DRIVER SHIRT

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**ALL drivers are required to wear a driver shirt during practice, qualifying and competition days on race weekend. See sporting regulations for more information.**

*There needs to be at least 1/2 height of the logo surrounding the combined H logo*

Upper chest, left-hand side

Format: 2.5" Tall



Left arm, upper-shoulder

Format: 1.5"x3"



Upper chest, right-hand side

Format: 1.5"x3" [Leave](#)

[1.5"x3" space blank for title sponsor](#)



Upper chest, right-hand side

Format: 2.5" Tall



**HONDA**



# CREW SHIRT

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Upper chest, left-hand side

Format: 2.5" Tall



Left arm, upper-shoulder

Format: 1.5"x3.75"



Upper chest, right-hand side

Format: 2"x4.5" Leave

2"x4.5" space blank for title  
sponsor



Upper chest, right-hand side

Format: 2.5" Tall

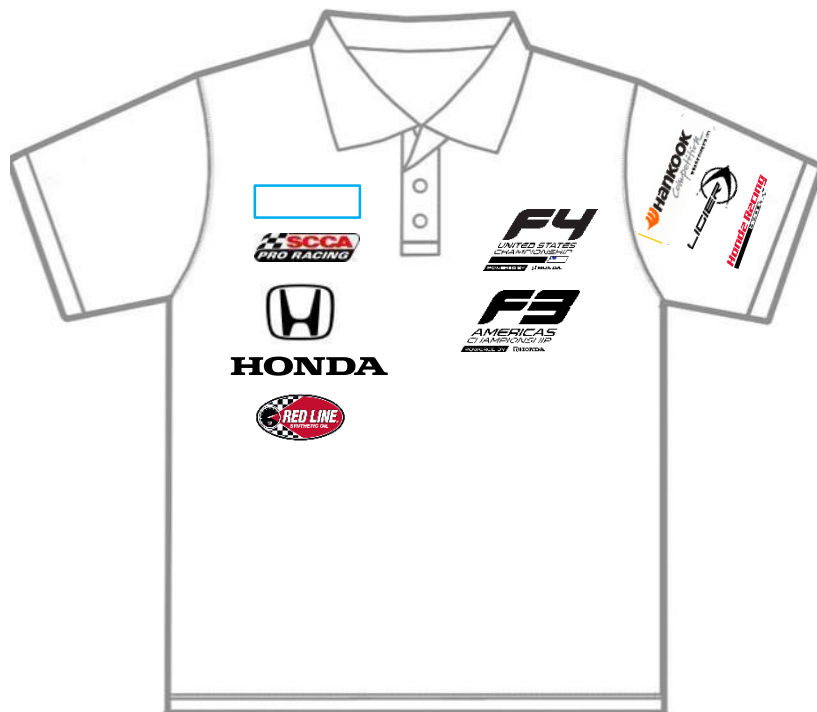


**HONDA**

*There needs to be at least 1/2 height of the logo  
surrounding the combined H logo*

# DUAL SERIES CREW SHIRT

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*There needs to be at least 1/2 height of the logo surrounding the combined H logo*

Upper chest, left-hand side

Format: 2.0" Tall

*For dark jackets use white logos*



Left arm, upper-shoulder

Format: 1.5"x3.75"



Upper chest, right-hand side

Format: 2"x4.5" Leave

2"x4.5" space blank for title sponsor



Upper chest, right-hand side

Format: 2.5" Tall

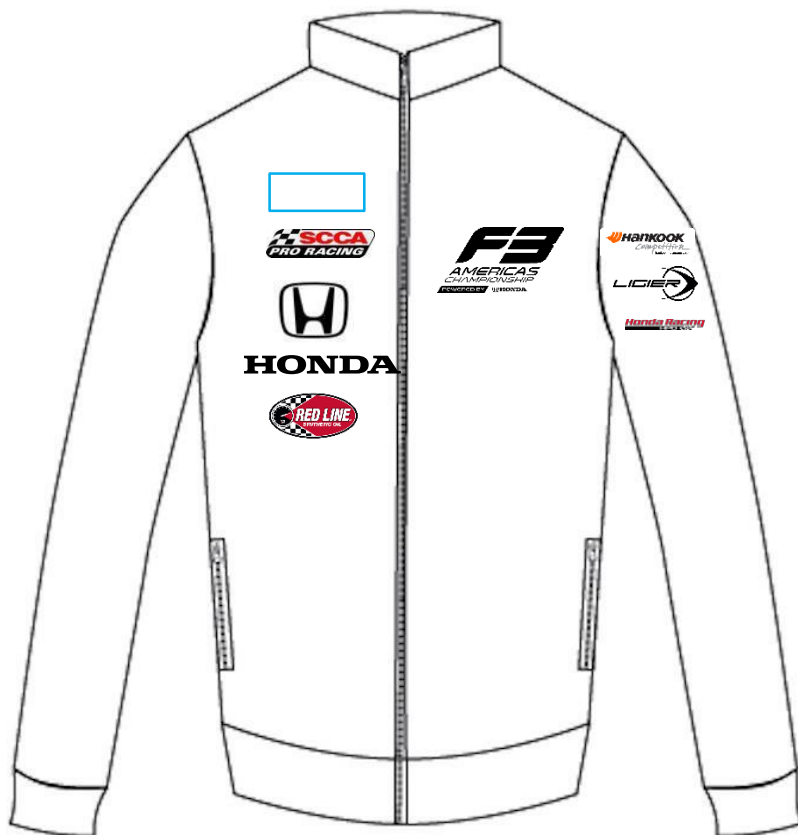


**HONDA**



# CREW JACKET

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There needs to be at least 1/2 height of the logo surrounding the combined H logo

Upper chest, left-hand side

Format: 2.5" Tall



Left arm, upper-shoulder

Format: 1.5"x3"



Upper chest, right-hand side

Format: 2"x3.5" Leave

2"x3.5" space blank for title sponsor



Upper chest, right-hand side

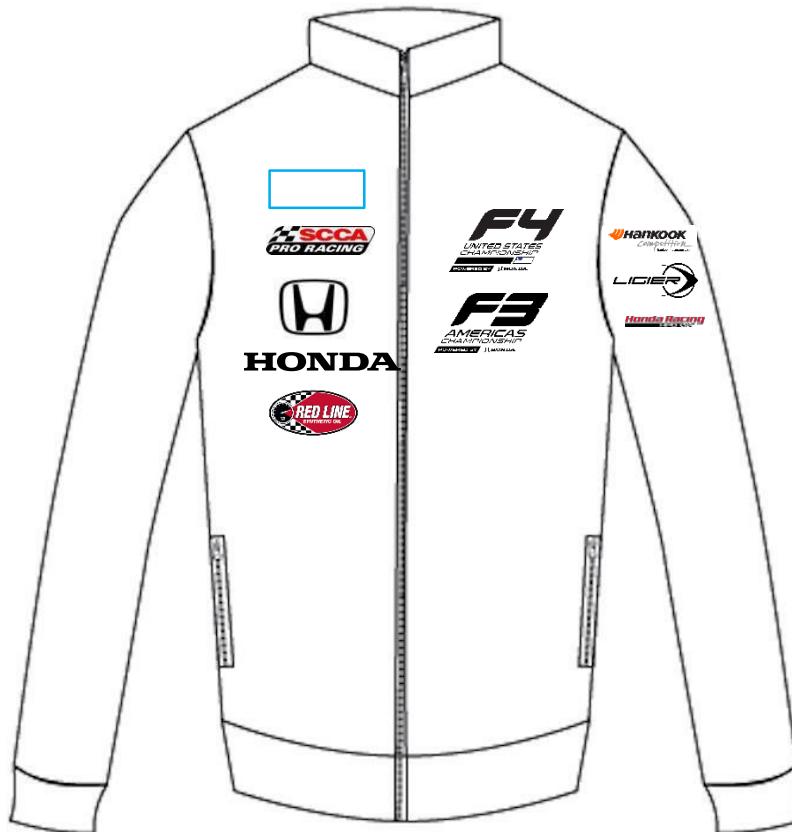
Format: 2.5" Tall



HONDA

# DUAL SERIES CREW JACKET

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*There needs to be at least 1/2 height of the logo surrounding the combined H logo*

Upper chest, left-hand side

Format: 2.0" Tall

*For dark jackets use white logos*



Left arm, upper-shoulder

Format: 1.5"x3"



**Honda Racing**

Upper chest, right-hand side

Format: 2"x3.5" Leave

2"x3.5" space blank for title sponsor



Upper chest, right-hand side

Format: 2.5" Tall

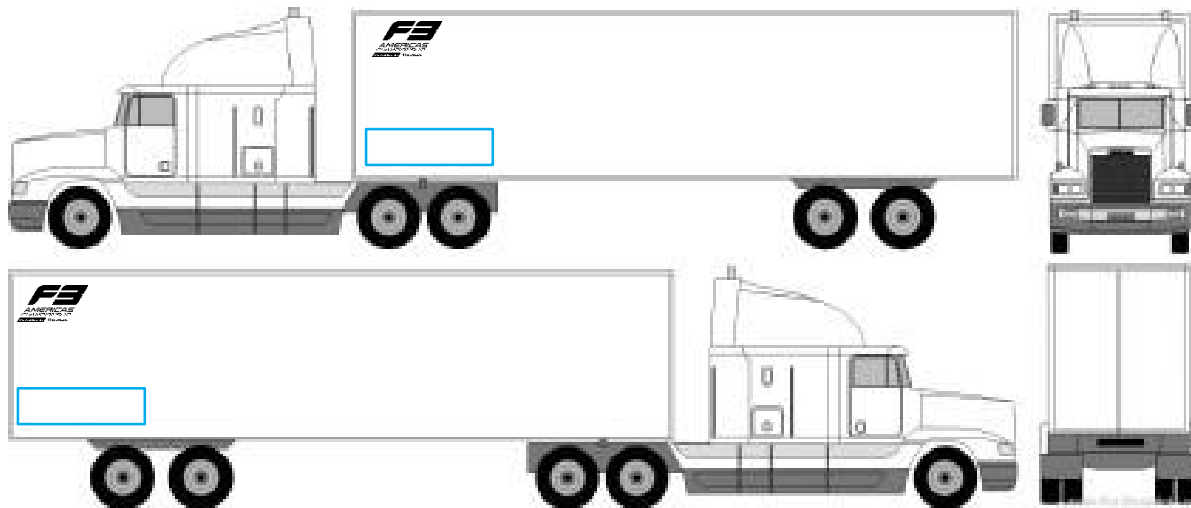


**HONDA**



# TEAM TRANSPORTER

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Trailer branding (driver's side)

Format: 3.25'x9'



Trailer branding (driver's side)

Leave 2'x4' space blank for series sponsor



Trailer branding (passenger side)

Format: 3.25'x9'



Trailer branding (passenger side)

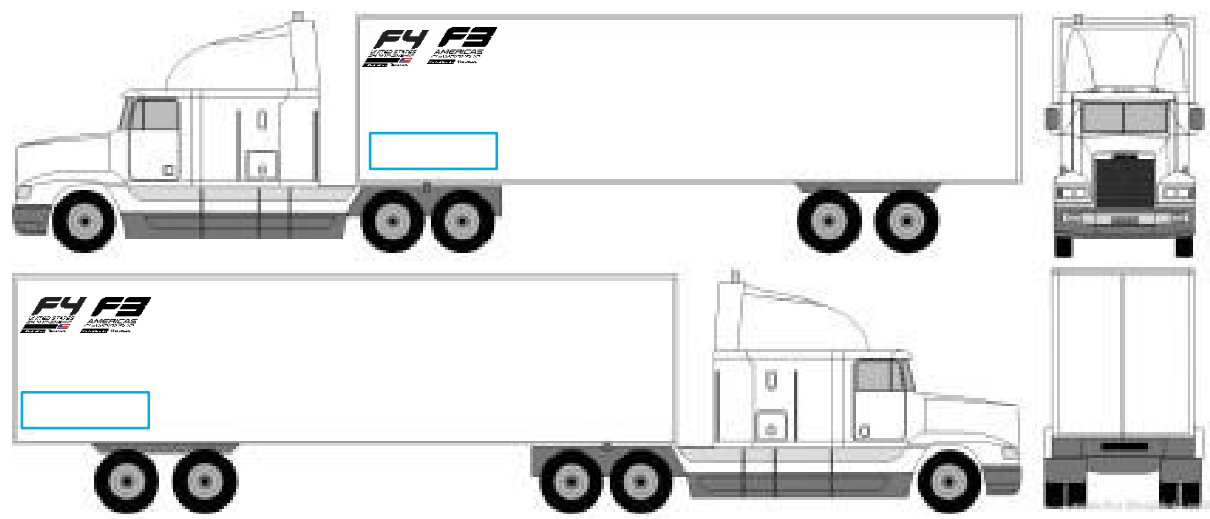
Leave 2'x4' space blank for series sponsor





# DUAL TEAM TRANSPORTER

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Trailer branding (driver's side)  
Format: 3.25'x9'



Trailer branding (driver's side)  
Leave 2'x4' space blank for series sponsor



Trailer branding (passenger side)  
Format: 3.25'x9'



Trailer branding (passenger side)  
Leave 2'x4' space blank for series sponsor





# TEAM CAR SIDE

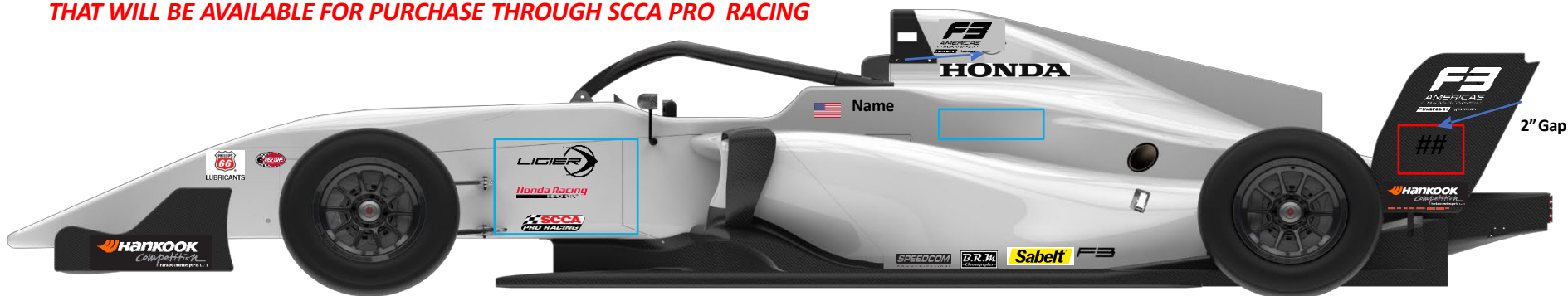
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Format: Bottom of  
decal should start 2"  
above the under try  
2" Isolation Space



**SCCA PRO RACING WILL PROVIDE EVERY TEAM WITH TWO (2) SETS OF EASY TO APPLY ONE PIECE SIDE PANEL ASSETS AND TWO (2) SETS OF ADDITIONAL SPONSOR DECALS. ANY ASSETS NEEDED AFTER THAT WILL BE AVAILABLE FOR PURCHASE THROUGH SCCA PRO RACING**

The HONDA must be black, white or red (PMS185) and may not have a background pattern visible through the logo.



## Front Wing

Format: 35"x11"



Leave space for  
title series  
sponsors for one  
piece side panel  
decal.

## Front Chassis

Location: Top of  
Decal sheet 7"  
from the top of  
the nose (center  
of the halo)



Honda Racing



## Front Chassis

Format: 5" Tall



## Intake Cover

Format: 3" Tall

Location: 1"  
Down from the  
top (profile, not  
curved over)

Honda Racing



## Intake Cover

Format: 1.8"x15"

Location: 6.5" Down  
from the top (profile,  
not curved over)

\*Base of 'H' or 'A'  
touches separation

**HONDA**

Isolation Space:  
Leave a minimum of  
2.5"

## Engine Cover

Format: 3"x12"

Leave 3"x12"  
space for title  
sponsor



## Cockpit Side:

Format: 2"x18"

Flag Then name . Single  
color font. No outline or  
shadowing

## Sidepod Ribbon

Format: 2" Tall

Location: Bottom  
of decal should start  
2" above the under  
try



COMMUNICATIONS



Sabert

## Rear Wing

Format: 5" Tall

Location:



Location:

## Rear Wing

Format: 2"x8"



## Rear Wing

Number Plate

Format: 9"x9"

Location: 8"  
down from top  
of rear wing

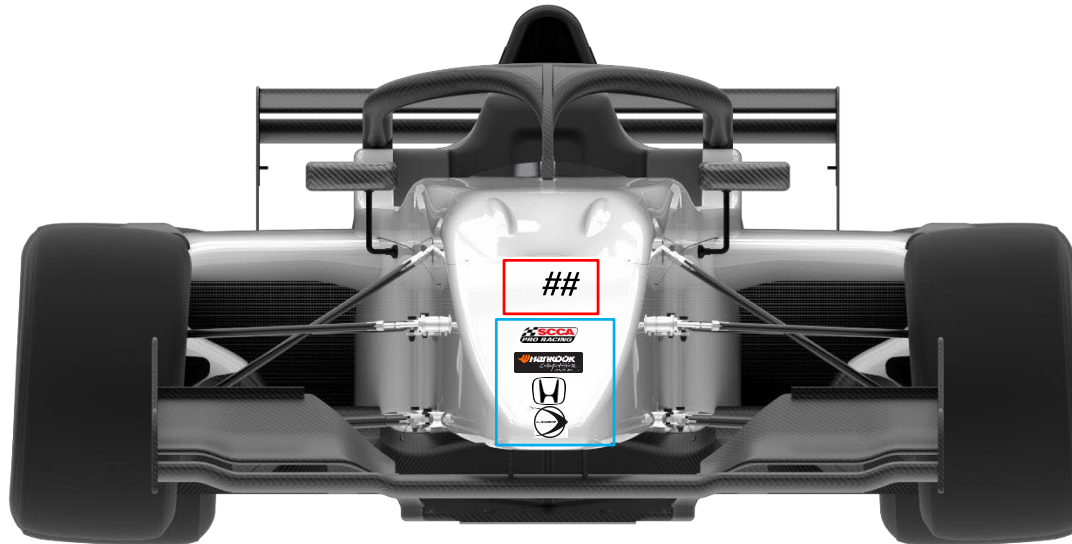


# TEAM CAR NOSE

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**SCCA PRO RACING WILL PROVIDE EVERY TEAM WITH TWO (2) SETS OF EASY TO APPLY ONE PIECE NOSE PANELS AND TWO (2) SETS OF NUMBERS. NUMBERS WILL COME IN BLACK OR WHITE. ANY ASSETS NEEDED AFTER THAT WILL BE AVAILABLE FOR PURCHASE THROUGH SCCA PRO RACING**



**Number:**

**Format: 6" Black or White # Provided by SCCA Pro**

*Location: Top of Number 3" Down from the nose cone*

##

**Sponsor placement  
Format: Decal Sheet**

*Location: Top of decal sheet start 10" Down from the nose cone*

